

One-on-one interview

China fixed income: Investing in resilience

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In this interview Ming Leap, Portfolio Manager, Asian Fixed Income / Lead Manager, RMB Fixed Income, shares his views on what will drive the China fixed income market in the post-pandemic environment whilst highlighting key investment opportunities in this asset class and detailing the outlook for the Chinese currency

In the National People's Congress (NPC) meeting concluded last month, the policymakers have signaled increasing targeted stimulus measures in a restrained manner in the coming months. How would an accommodative stance impact the Chinese bond market going into the second half of 2020?

Ming: At the macro level, the NPC, which concluded on 28 May, has laid out China's plan to revive growth on both the supply and demand sides of the equation. For instance, the government has reduced taxes and fees for companies affected by the coronavirus outbreak, while around 30 mainland provinces have issued RMB19 billion worth of vouchers to boost household spending.

For fixed income investors, one of the key takeaways from the NPC is a different kind of credit expansion to the 2008 period, when we saw a surge in borrowing by the corporate sector and local government financing vehicles. This time around, we expect the increase in leverage to be largely driven by the public sector.

Premier Li Keqiang announced an increase in special purpose local government bond quota to RMB3.75 trillion, up from RMB2.15 trillion, and the local governments have issued over RMB2 trillion in special bonds in the first five months of this year, according to official data. On top of that, the government will issue RMB1 trillion in central government special bonds this year.

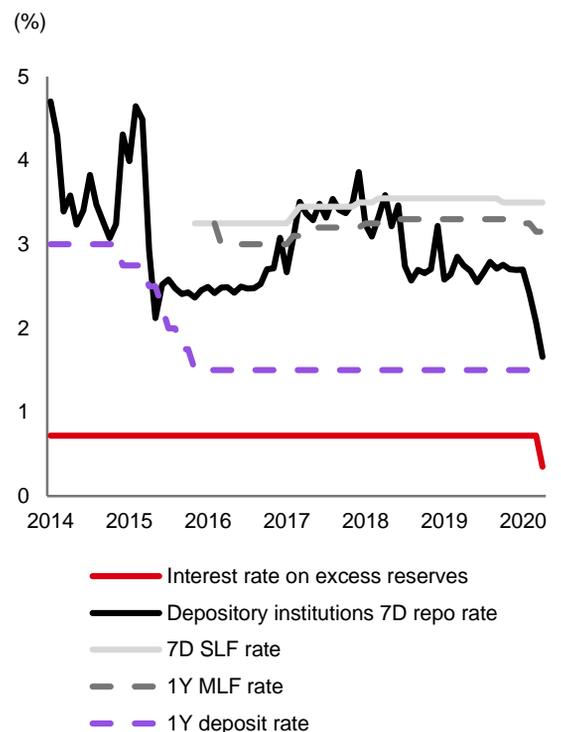
Local government bonds could be used to finance infrastructure projects, while central government bonds could be used to support businesses and regions hit by the virus outbreak. The central government has also set a fiscal deficit target at 3.6% of GDP or above, higher than the 2019 target of 2.8%.

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Fig 1: Lowering the cost of money to support growth



Source: PBoC, HSBC Global Asset Management, data as of April 2020

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Broadly speaking, the country is returning to normal sooner than other parts of the world, barring any significant second or third waves of infection. However, the economic outlook remains challenging given a lackluster global backdrop.

We think the Chinese central bank has more policy leeway to support the economy than its developed market counterparts, potentially using more unorthodox tools at increasing scale. For instance, the central bank on June 1 announced a RMB400 billion credit loan purchase programme to support small and medium enterprise (SME) lending, providing incremental liquidity that could potentially free up banks balance sheets to drive inclusive SME loan growth. Banks will still receive the interest payment on these SME loans, bear the credit default risk, and will need to pay it back to PBoC after one year.

Effectively the PBoC is making zero interest loans to small banks based on their new SME lending size. In return, SMEs that receive these loans should promise that they will keep their employment stable.

Going into the second half, we believe there will be more targeted easing to aid struggling companies in the country, while cheaper funding costs are expected to stay for a prolonged period – a key technical factor to allow companies to refinance their existing debt at friendly rates

Given the sheer size of local government financing vehicles (LGFV) and property bonds, what's your assessment of the two closely-watched sectors?

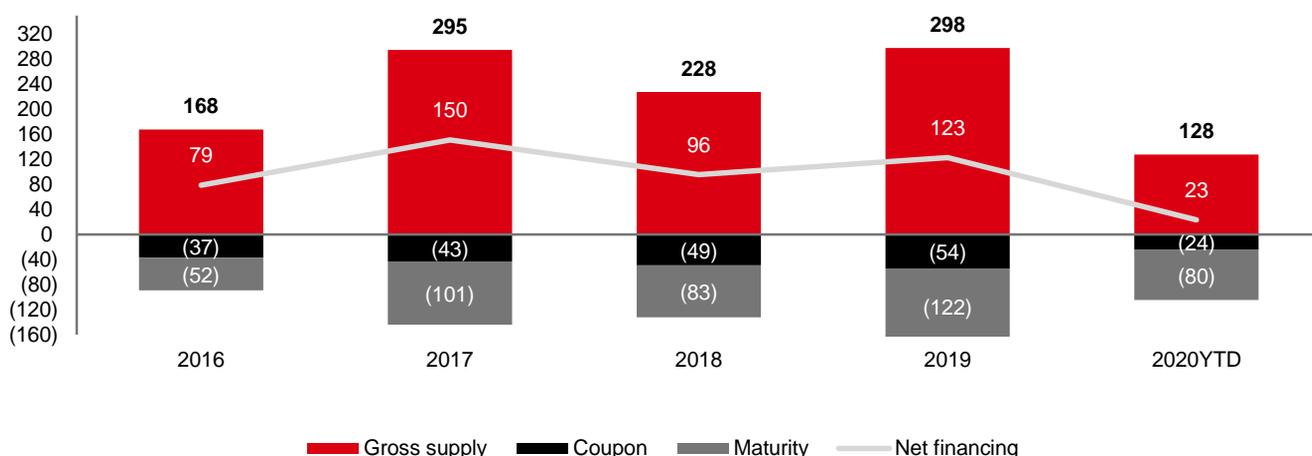
Ming: Supportive policies from the central government are likely to partly offset the negative impact on LGFVs due to weakening trends in fiscal income and rising debt burdens on local government. Overall speaking, LGFVs – financing vehicles created by local governments – have benefited from the monetary policy, as evidenced by the surge in domestic LGFV bond issuance. We think the downward pressure is likely to persist on the sector and investors should pay attention to any shift in policy direction or business focus. According to data compiled by Wind, the net issuance of LGFV bonds picked up significantly to around RMB1.39 trillion for the first five months of the year, compared with RMB1.53 trillion for the full year of 2019. As a result of a strong fiscal spending, the issuance of LGFV bond is likely to surpass last year's level.

For the property sector, we saw narrower year-on-year decline in transaction volume across all region, with signs of a gradual recovery. The April property sales volume/value declined 2%/5% year on year, compared with 14%/15% in March 2020. The blended average selling price was down 3% year on year in April, but it was up 6% on a month on month basis. Spreads were generally tighter across much of the onshore and offshore property bonds, underscoring relatively resilient property prices across the country and an appetite for bonds.

With an accommodative onshore market, property developers are more likely to refinance their debt through onshore market than offshore USD channel. Overall, a reduction in the supply of USD bonds is likely to provide technical support for outstanding dollar bonds.

Fig 2: Net supply in the Asian credit market has declined

(USDbn)



Source: JP Morgan as of May 2020

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For global investors, what's the reason they should consider adding Chinese bonds into their portfolios?

Ming: First off, the attractive yield pick up over the US Treasury is something long-term global investors should be aware. The 10-year Chinese government paper is trading over 200 bps the US counterpart and the trend is likely to persist as the US Federal Reserve said it would keep interest rates close to zero until at least the end of 2022, citing concerns over the unemployment in the US and its willingness to fight against the economic shock triggered by the coronavirus.

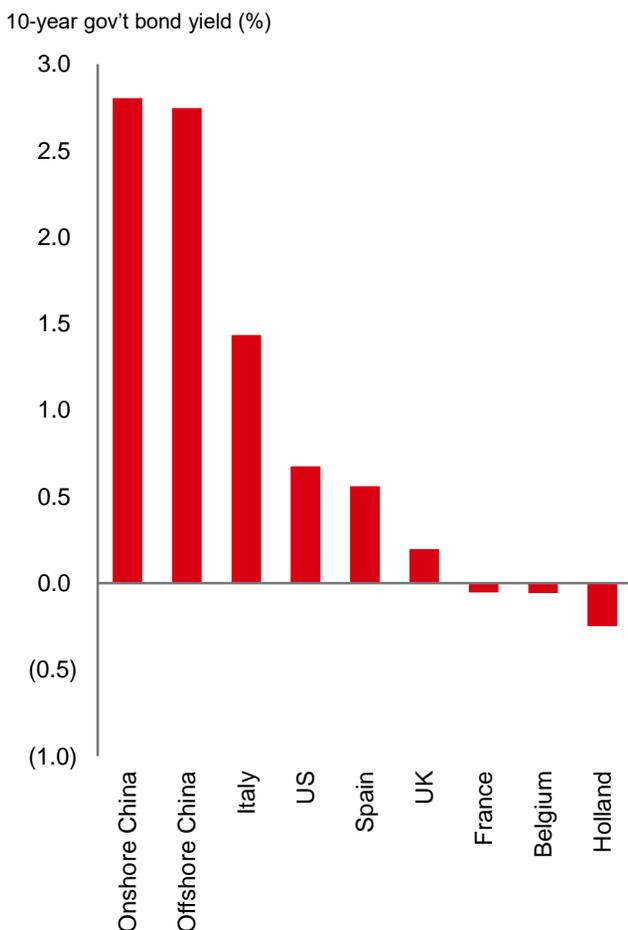
Secondly, onshore Chinese bonds offer important diversification benefits, as it is still largely a domestically driven market. The China onshore and offshore RMB-denominated bonds have historically demonstrated a low correlation with US and Euro asset classes, with healthy risk-adjusted returns and low volatility.

After the index inclusions by Bloomberg Barclays last year, and JP Morgan in February this year, we think it is only a matter of time before global fixed income investors own more Chinese assets especially in developed markets that offer very low yields in comparison.

Additionally, China government bonds are on a watch list for future inclusion into FTSE Russell's World Government bond Index, with the next review set to take place in third quarter of 2020.

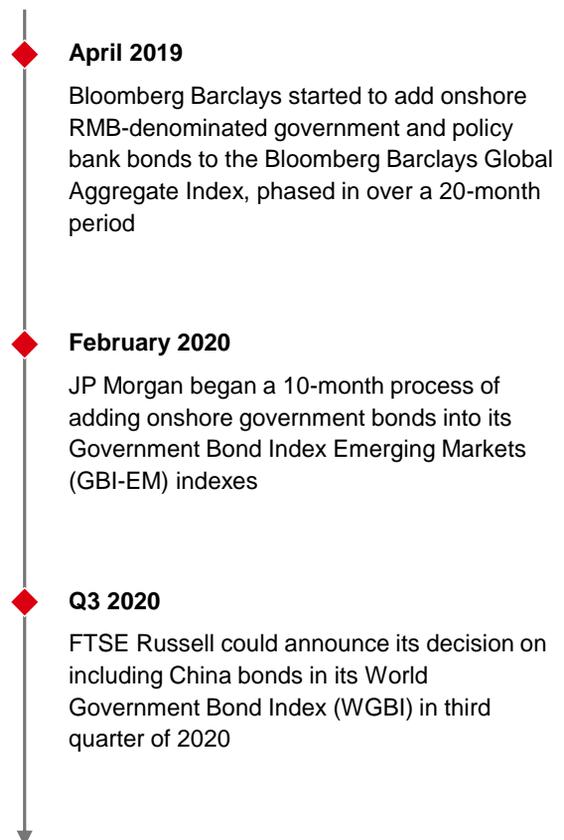
According to HSBC Global Research's estimates, the index inclusion by Bloomberg would bring about USD150 billion of inflows into the onshore bond market, and add another USD150 billion and USD20 billion of inflows from the inclusions by WGBI and JP Morgan, respectively.

Fig 3: Attractive pick up over developed market peers



Source: Bloomberg, HSBC Global Asset Management as of June 2020

Fig 4: The inclusion of China into global bond indices



Source: FTSE, JP Morgan and Bloomberg as of June 2020

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What's your view on the renminbi?

Ming: The renminbi has been relatively stable this year (CNY and CNH fell 1.6% and 1.5% against the USD this year) following signs of easing of tensions between the US and China, as well as the record high trade surplus of RMB62.9 billion in May and rising China market rates, especially at the short-end, as the central bank refrained from further broad-based easing amid a gradual domestic recovery.

Despite a challenging global outlook, the inflows into China's onshore market continue, as a desperate search for yield is prompting global investors to look beyond developed markets. According to the latest bond flow data from China Central Depository and Clearing Co (CCDC), foreign investors bought about RMB112 billion (USD16 billion) worth of Chinese bonds in May, of which USD7.7 billion flowed into the government bonds and another USD8.4 billion went into policy bank notes.

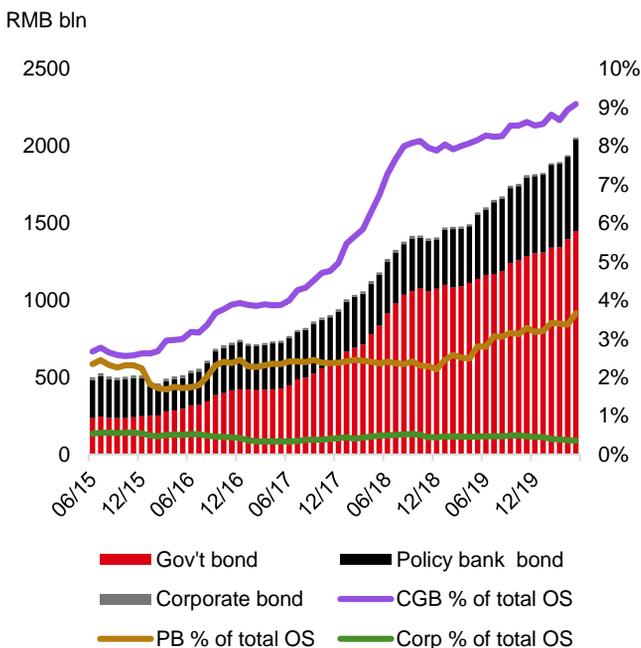
Not only is this largest monthly foreign bond inflow, helped by the ongoing bond inclusions into the Bloomberg Barclays Global Aggregate Index and the JP Morgan GBI-EM Index, but it is also largest foreign purchase of Chinese government bonds on record.

Besides the yield pickup over developed markets, we think the strong inflows were mainly due to expectations of further monetary easing in China to support growth. Looking ahead, we hold a constructive view on the Chinese currency from an asset class perspective.

On the flip side, offshore dividend payments by Hong Kong-listed Chinese companies are likely to weigh on the value of the renminbi in the short term. Chinese corporates listed in Hong Kong will pay roughly USD73 billion in dividends for FY2019 in June/July, according to Deutsche Bank's estimate. Traditionally, we expect to see 20% of the total dividends paid are remitted from China to Hong Kong. That said, we should see around USD15 billion worth of RMB selling in that period, which is one of the factors keeping the currency on a weaker footing. The other factor behind the RMB's weakness is that Chinese exporters continue to show a strong desire to keep their proceeds offshore for possible offshore investments and payments.

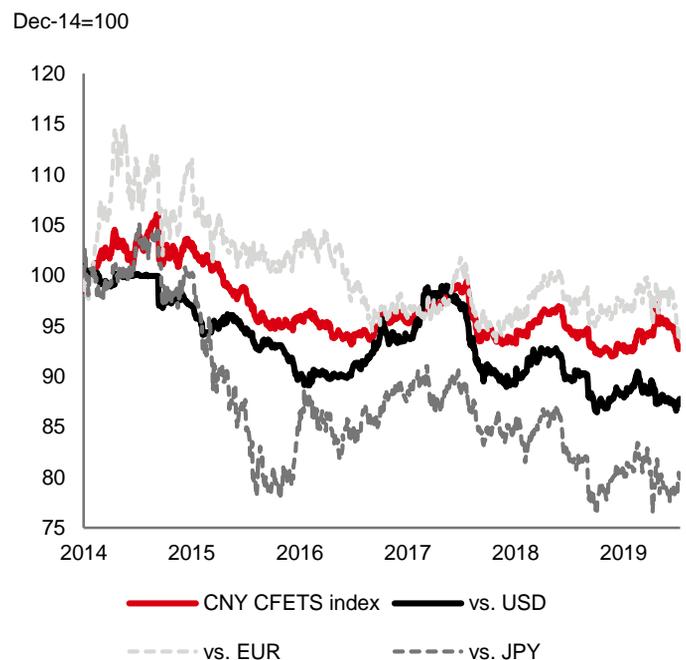
Looking ahead, the US dollar could become less attractive to investors with the Fed slashing interest rates to near zero and lower potential growth when compared with emerging markets. After reaching record highs in March, the dollar has softened against a basket of currencies. The dollar index broke through the 102 point barrier on March 20 for the first time since late 2016, but the index has moderated to 97 in mid-June as financial market jitters have eased.

Fig 5: Strong inflows into onshore bond market



Source: Wind, PBoC as of June 2020

Fig 6: RMB remains largely stable



Source: CFETS, Bloomberg, HSBC Global Asset Management as of June 2020

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Any concluding thoughts?

Ming: China's bond market has become the second biggest in the world. With the authorities' focus on market liberalisation, the sheer size of the onshore market has provided an array of investment opportunities to foreign investors.

For China, the next step is to further open up its domestic financial market to offshore investors, raise its governance standards to an international level. We believe it will drive greater market access, hedging and liquidity, as well as product innovation, depending on the speed of liberalisation.

From an investment perspective, the value proposition is clear given its attractive real rates on offer. Besides government bonds, we see value in the credit market in both the onshore and offshore space.

Domestically, the consumer inflation dropped to a 14-month low in May because of easing food inflation. We expect inflation to creep up mildly in the near term, depending on the pace of a global recovery

In terms of default risk, we anticipate a mild pick up in default as the economy slows, and investors should be mindful about evaluating credit risk profile according to fundamentals and corporate structure.

We observed that the PBoC has recently allowed rise in funding cost as we believe it momentarily shifted its objective from supporting economic growth to reinforcing the stability of the exchange rate and financial system. With inflation easing we still expect monetary tools such as a reserve requirement ratio (RRR) cut, MLF reduction or 7-day reverse repo rate reduction to be used.

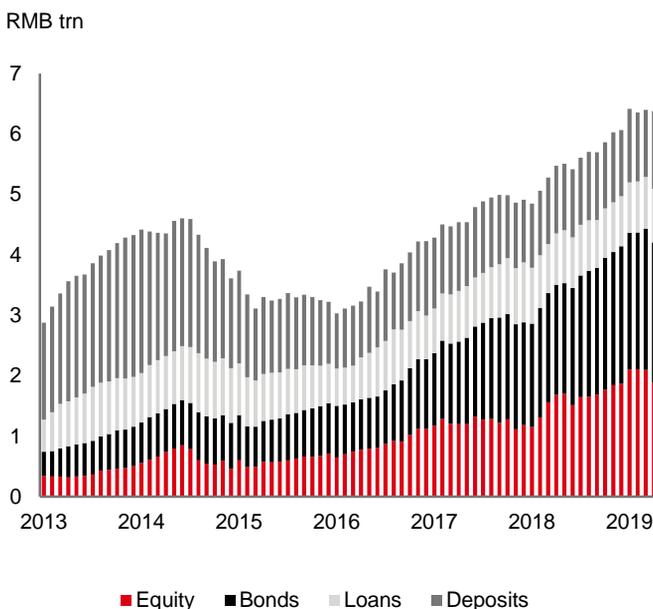
But rather than broad-based reductions, those measures will be targeted and well-timed to strike a better balance between the objectives of growth and financial stability.

The RRR-reduction, for instance, is likely to focus on small and medium-sized banks.

While MLF rate cuts are still essential to efficiently guide the Loan prime rate (LPR) fixing for corporate funding, reverse repo rate reductions remains the most effective way to boost investor confidence and trigger demand for the bonds in this fiscal expansion cycle.

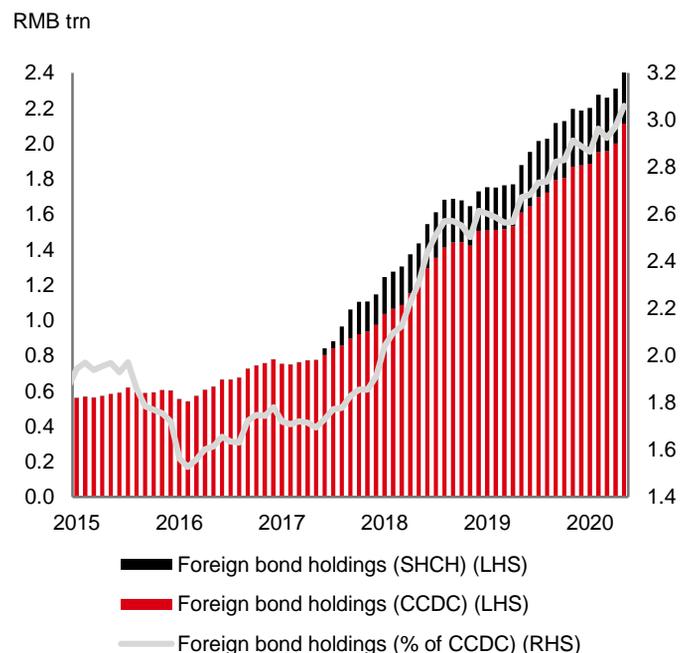
Looking ahead, we expected more capital movement in and out of China and steady pick up in Chinese bond holdings amongst global investors. According to official data, foreign investors bought more than RMB2 trillion of onshore bonds at the end of July, 2019, a milestone for the asset class.

Fig 8: Foreign investors' holdings of RMB assets largely stable



Source: CEIC, HSBC Global Asset Management as of June 2020

Fig 9: Relatively stable foreign holdings of Chinese onshore bonds



Source: CCDC, PBoC, HSBC Global Asset Management as of May 2020

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